

A woman with dark hair pulled back, wearing a white sleeveless dress, is looking over her left shoulder towards the camera. The background is a light-colored, draped fabric with some purple and pink flowers visible on the left and right sides.

FOX & DOE

Prices & Info

2027/2028

./WELCOME

Congratulations on your engagement, and thank you for considering Fox & Doe for your wedding.

Your bridal experience is designed to feel personal from the very beginning. From our first conversation and your Bridal Preview through to the final touches on your wedding morning, every detail is considered around you, your features, your style and the way you want to feel on the day.

Inside this guide, you'll find more about my approach, your Bridal Experience, the collections available and everything you need to know before reserving your date.

Verena x



./YOUR BRIDAL EXPERIENCE

I believe bridal makeup should enhance rather than transform. Your look is created with you in mind, considering not only your features and skin, but your dress, hair, wedding setting and personal style.

My approach focuses on refined detail, flattering tones and enduring wear, creating makeup that feels just as right in person as it does on camera and still feels unmistakably like you.



./ THE PROCESS

Getting To Know You

It all starts with getting to know you. We'll talk about your wedding, your personal style, how you usually wear your makeup and how you'd love to look and feel on your wedding day.

Whether we meet during your Bridal Preview or connect beforehand, this is your opportunity to share your ideas, ask questions and tell me about anything that's particularly important to you.

Your Bridal Preview

This is where your bridal look comes to life.

We'll take the time to explore what suits you, considering your skin, features, dress, hairstyle and the overall feel of your wedding. Together, we'll create a look that feels beautiful, comfortable and unmistakably you.

It's also a lovely opportunity to see your makeup come together before the big day, so you can feel confident in your choice.

The Lead Up To Your Wedding

As your wedding approaches, we'll stay in touch to confirm the details and make sure everything is ready for your day.

Depending on your chosen collection, this may also include a personalised makeup schedule, coordination with your hairstylist and those little extras that make your preparations even more special.

Your Wedding Morning

Your wedding morning should be something to enjoy.

I'll arrive prepared, with everything needed to recreate the look we created together. You can settle into the excitement of the morning, knowing your makeup is in safe hands.

From the first brushstroke to the final finishing touches, my focus is on making you feel beautiful, confident and completely yourself as you get ready to say 'I do'.



BRIDAL

Packages

BRIDE + 2

MakeUp

BRIDAL ESSENTIAL

BRIDE + 2 GUESTS

£500

- 90-minute Bridal Preview at the Fox & Doe studio
- Wedding-day makeup for the bride and two guests
- Premium Cluster or bespoke Individual lashes where desired
- Final makeup checks before departure
- Travel within 20 miles of Cheltenham

BRIDAL SIGNATURE

BRIDE + 2 GUESTS

£590

Everything in Bridal Essential, plus

- Optional 15 min virtual bridal consultation
- Extended Bridal Preview of up to 2.5 hours
- Shoppable record of products used during your Bridal Preview
- Coordination of makeup timings with your hairstylist via email
- Personal bridal touch-up kit
- Additional time for final bridal finishing touches before the ceremony
- Décolleté and shoulder highlight where desired
- Travel within 60 mins of GL52
- Complimentary age-appropriate flower girl makeup for children up to 12 years old.
- Exclusive wedding date agreement, no other weddings will be booked on this package

GRAND BRIDAL EXPERIENCE

BRIDE + 2 GUESTS

£1,200

Everything included in Bridal Signature, plus

- Optional 30 min virtual bridal consultation
- Extended Bridal Preview of up to 3 hours, with the opportunity to explore a second look
- Exclusive whatsapp support Monday - Friday
- Premium skin preparation and facial massage before makeup
- I stay with the bride until the wedding breakfast
- Post-ceremony makeup refresh or transformation before the wedding breakfast.
- Personal assistance with beauty-related finishing details until departure
- Premium bridal lipstick
- Travel within 90 mins of GL52
- Exclusive wedding date agreement, no other weddings will be booked on this package

A woman with dark hair pulled back, wearing a white, draped, sleeveless dress. Her eyes are closed, and she has a serene expression. Her right hand is raised, with fingers slightly spread. The background is a light-colored, vertically pleated curtain.

JUST YOU?

Absolutely.

THE EXCLUSIVE *Bride*

Not every bride has a bridal party, and that shouldn't mean missing out on a beautiful bridal experience. Created especially for brides who only need their own makeup, The Exclusive Bride offers a little extra luxury, with an extended Bridal Preview, relaxing facial massage and dedicated attention right up until your ceremony. A truly personal experience, with every detail centred around you.

THE EXCLUSIVE BRIDE

BRIDE ONLY

£495

- Optional 30-minute virtual bridal consultation
 - Extended Bridal Preview of up to 3 hours, with the opportunity to explore a second look
 - Shoppable record of products used during your Bridal Preview
 - Bespoke wedding morning makeup schedule
 - Premium skin preparation and relaxing facial massage before makeup
 - Wedding-day bridal makeup
 - Individual lashes where desired
 - Personal bridal touch-up kit
 - Premium bridal lipstick
 - Décolleté and shoulder highlight where desired
 - Extended on-site attendance until your ceremony, including final makeup checks and touch-ups
 - Personal assistance with those special finishing touches, such as ensuring everything looks beautiful for your bridal photographs
 - Travel within 60 minutes of GL52
 - Exclusive wedding date agreement - no other weddings will be booked on your date
-



MAKEUP

Additions

BRIDAL

MakeUp Additions

A selection of additional services is available to personalise your Bridal Experience, allowing you to tailor your preparations and wedding day to your individual wishes and requirements.

ADDITIONAL BRIDAL PARTY MAKEUP	<i>£ 95 per person</i>
BRIDAL PARTY MAKEUP PREVIEW	<i>£ 80 per person</i>
EXTENDED ATTENDANCE AND TOUCH UPS	<i>£ 80 per Hour</i>
ADDITIONAL MAKEUP ARTIST COORDINATION	<i>£ 50</i>
BRIDAL PARTY MINI TOUCH-UP KIT	<i>£ 8</i>
PREMIUM LIPSTICK FOR THE BRIDE	<i>POA</i>
FLOWER GIRL (UP TO 12 YRS)	<i>£ 25</i>
BRIDAL LASH EXPERIENCE (EXTENSIONS INCL. TRIAL)	<i>£ 245</i>
HONEYMOON LASH EXPERIENCE	<i>£ 130</i>



BRIDAL

Lashes

BRIDAL *Lashes*

For brides who would prefer the longevity and seamless finish of professionally applied lash extensions, the Fox & Doe Bridal Lash Experience can be added to your Bridal Collection.

Your design is created specifically around your eyes, natural lashes and chosen bridal makeup, giving you soft definition that carries through your wedding celebrations without the need to remove lashes at the end of the night.

BRIDAL LASH EXPERIENCE £ 245

Your Bridal Lash Experience takes place across two dedicated appointments: a design led trial followed by your final bespoke wedding set. Each design is tailored to your natural lashes, eye shape and bridal style, allowing us to refine the look ahead of your wedding and create a final set that feels completely considered.

Includes: Bridal lash consultation and bespoke design; Bridal lash trial; Final bespoke wedding lash set; Full aftercare guidance

THE BRIDAL DUO £ 375

The Bridal Lash Experience + one guest

THE BRIDAL TRIO £ 495

The Bridal Lash Experience + two guests

THE INNER CIRCLE £ 615

The Bridal Lash Experience + three guests

Each guest receives an individually designed bespoke lash set during the week of the wedding, with appointments held separately to preserve the calm, private Fox & Doe experience.

THE HONEYMOON

Lash Experience

For effortless honeymoon mornings.

For brides who prefer not to wear lash extensions on their wedding day, but would love the ease of beautifully designed lashes for their honeymoon.

Your bespoke lash set is applied after the wedding and tailored to your natural lashes, eye shape and personal style, with your destination and time away considered when planning your appointment.

Includes:

Personal lash consultation and design

Bespoke full set of lash extensions

Appointment planned around your honeymoon departure

Full aftercare guidance

Professional removal on your return, if desired

£ 130

A woman with dark hair pulled back, wearing a white dress, is shown in profile, looking upwards. The background is a soft, out-of-focus interior with white curtains and some purple flowers on the left. The text 'MAKEUP' is overlaid in a white serif font, and 'Taught to you' is overlaid in a white script font below it.

MAKEUP

Taught to you

YOUR WEDDING MAKEUP

Taught To You

Bridal Makeup - Taught to you. |. £120

For brides choosing to do their own wedding makeup, this personalised one to one lesson is designed to give you the confidence and techniques to create your own bridal look.

Together, we'll create a look tailored to your features, skin and personal style, working step by step through application, longevity and finishing techniques so you feel confident recreating it yourself on the day.

Includes:

- 90 minute private one to one lesson
- Personalised bridal makeup look
- Guided step by step application
- Skin preparation and longevity techniques
- Review of your existing makeup and brushes
- Professional product recommendations
- Personalised product and application notes

The Honeymoon Makeup Lesson | £120

For brides who want to feel confident creating their own makeup throughout their honeymoon, without packing half their makeup collection.

Together, we'll create an effortless daytime look and learn how to take it into evening, while editing your makeup bag around your destination, personal style and the products you genuinely need.

Includes:

- 90 minute private one to one lesson
- Personal makeup bag review
- Honeymoon ready daytime look
- Day to evening makeup techniques
- Product and shade recommendations
- Personalised product and application notes

A woman with dark hair pulled back, wearing a long white wedding dress with a deep V-neckline and thin straps, stands in a room. She is looking towards the camera with a slight smile. The room has wooden beams, a lamp, and a framed picture. A large arched mirror reflects her and the room. The text "GETTING TO KNOW" is overlaid in white serif font.

GETTING TO
KNOW

Fox & Doe

./ MY APPROACH

Calm. Organised. Meticulous.

Creating your bridal makeup is only one part of my role on your wedding morning.

My professional background in project management has shaped the way I approach weddings. Preparation matters. Timings matter. Communication matters.

My kit is prepared around your chosen look, and I arrive punctually and ready, with the time needed to work calmly and meticulously without making your wedding morning feel rushed.

For brides choosing one of my more comprehensive collections, this attention to detail extends to personalised schedules, coordination with your hairstylist and additional support throughout your preparations.

You should not need to worry about managing your Makeup Artist on your wedding day. You should be able to sit down, relax and enjoy having your makeup beautifully taken care of.

./ MEET VERENA

The Artist Behind Fox & Doe

I'm Verena, the professionally trained Makeup and Lash Artist behind Fox & Doe.

My approach brings together creativity with precision, organisation and meticulous attention to detail, shaped both by my professional training and my background in project management.

My aesthetic is refined and natural. I want you to recognise yourself when you look in the mirror, with every detail thoughtfully considered around you.

Most importantly, I want you to feel comfortable in my chair, confident in the plan we have created together and free to enjoy the experience.



Cheltenham, the Cotswolds & Beyond

Based in Cheltenham, I offer bridal makeup throughout the Cotswolds and beyond, and am always happy to travel to be part of your special day.

Travel is included within your chosen Bridal Collection, with the distance or journey time depending on the package selected.

For weddings further afield, additional travel costs will be quoted individually. Where parking, accommodation or other travel arrangements are required, these will always be discussed and agreed with you before your booking is confirmed.

./ RESERVING YOUR DATE

From Enquiry to Wedding Morning

01 · Enquire

Tell me a little about your wedding, including your date, venue and the number of people requiring makeup.

02 · Check Availability

I'll confirm availability for your date, together with any applicable travel requirements.

03 · Choose Your Collection

Select the Bridal Collection that best suits you and your wedding party.

04 · Reserve Your Date

Your wedding date is secured once your booking agreement and booking fee have been received.

05 · Your Bridal Experience Begins

We'll arrange your Bridal Preview and begin creating your wedding look together. Depending on your chosen collection, we may also arrange a separate personal video consultation.

06 · The Final Details

As your wedding approaches, we'll confirm the practical arrangements for your makeup. Additional planning and coordination will be provided according to your chosen Bridal Collection.

07 · Your Wedding Day

Your bridal look has been carefully created, your preparations are complete and it's time to enjoy your special day.

. / FAQ

When should I book my Bridal Preview?

Your Bridal Preview will be arranged ahead of your wedding with plenty of time to create and refine your chosen look, usually 4 to 6 weeks before your wedding day. We'll discuss the best timing for your appointment once your wedding date is reserved.

Can you accommodate a larger wedding party?

Yes. Larger wedding parties can be accommodated depending on your ceremony time and getting ready schedule. Where required, an additional Makeup Artist can be arranged to ensure the morning remains relaxed and runs comfortably to time.

Do you travel outside the Cotswolds?

Yes. Weddings further afield are warmly welcomed. Any additional travel, parking or accommodation requirements will be discussed as part of your quotation.

Can I add bridal lashes later?

Subject to availability, yes. If you decide you would like bespoke lash extensions after reserving your Bridal Makeup Experience, we can discuss the most suitable option and plan your appointments around your wedding date.

What happens if my wedding timings change?

Please let me know as soon as possible. Where possible, I will adjust your makeup schedule around changes to your ceremony time or wider wedding morning plans.

. / FAQ

Can I book makeup for other wedding events?

Yes. Makeup for additional celebrations surrounding your wedding may be available by arrangement, including rehearsal dinners, pre wedding celebrations and other events.

Do you work alongside a hairstylist?

Absolutely. I'm happy to work alongside your chosen bridal hairstylist, and my Bridal Signature and Grand Bridal Experience collections include coordination of makeup timings with your hairstylist ahead of the wedding. I also work with trusted hairstylists and would be happy to make recommendations if you're still looking for the right person.

How should I prepare for my Bridal Preview?

If possible, choose a day when you have plans afterwards so you can see how your makeup wears over several hours and in different lighting. If you are planning a spray tan for your wedding, I recommend having this for your Preview too. Please also allow appropriate recovery time after treatments such as chemical peels, microneedling or waxing, so your skin is calm and fully recovered for your appointment.

Can you stay for additional touch ups or a change of look?

Yes. Extended attendance can be arranged for additional touch ups, post ceremony finishing touches or a change of look. I can remain at your venue after the wedding morning service for £80 per hour, subject to availability and agreed in advance. During this time, I'm also more than happy to lend a helping hand wherever needed to make your day run that little bit more smoothly.

./ YOUR WEDDING. YOUR BEAUTY.

From your first conversation to the final touches on your wedding morning, your Fox & Doe experience is thoughtfully planned around you.

All that is left is to find out if your date is available.

[Request Availability](#)



FOX & DOE
Makeup & Lash Artistry
Cheltenham · The Cotswolds · Beyond